



THE WORLD'S
STRONGEST DENIM

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The ARMALITH jeans withstand the impact of a motorcycle crash on the tarmac at the occasion of the French Motorcycle Show "*Le salon du 2 roues*"



The professional stuntman, Alain Bour in full action, equipped with BOLID'STER denims (JACK'STER jacket and RIDE'STER II jeans)

ARMALITH demonstrates its abrasion resistance during a motorcycle crash under real conditions (+ 80Km/h speed - stopping distance + 35m)

The stuntman's clothing is built of ARMALITH "Power stretch" which has been tested for impact abrasion in the laboratory under the conditions of the motorcycle standard. These futuristic fabrics have achieved performance worthy of leather:

-4 seconds / 32m abrasion resistance according to Cambridge protocol

-70Km / h - AA according to Darmstadt protocol.

It was therefore interesting to make a comparison with real life conditions...

The ARMALITH jeans have been damaged to the impact and slip zones, but have not been punctured. The hidden frame at the heart of this incredible single layer of fabric has completely managed the energy.

An ideal solution - combining comfort and style - for all powered two wheels riders. Statistic shows that 70% * of the riders wear regular denim; and as by resonance, *in 70%* accidents involving powered two wheels riders, the pilots will be suffering from lacerations and / or abrasions of the lower limbs "*.

* 2003 MAIDS study according to OCDE standard.

About ARMALITH technology:

The ARMALITH is a high-performance denim, especially developed to resist the impact abrasion of a motorcycle fall. Since the first version of 2006, the fabric has massively improved on any aspects:

- Stretch to fit any situation

- Authentic indigo as expansive jeans consumers are demanding in term of denim blue spectrum

- Eco designed (cold manufacturing + short logistic circuit + long life circle)

- More resistant to abrasion (but also burst, cut, tensile strength, tear resistance...)

www.armalith.com