ARMALITH®

The WHY explained

Armalith®: the denim with a hidden superpower

7 pages to explore Armalith's invisible power — from first glance to full adoption
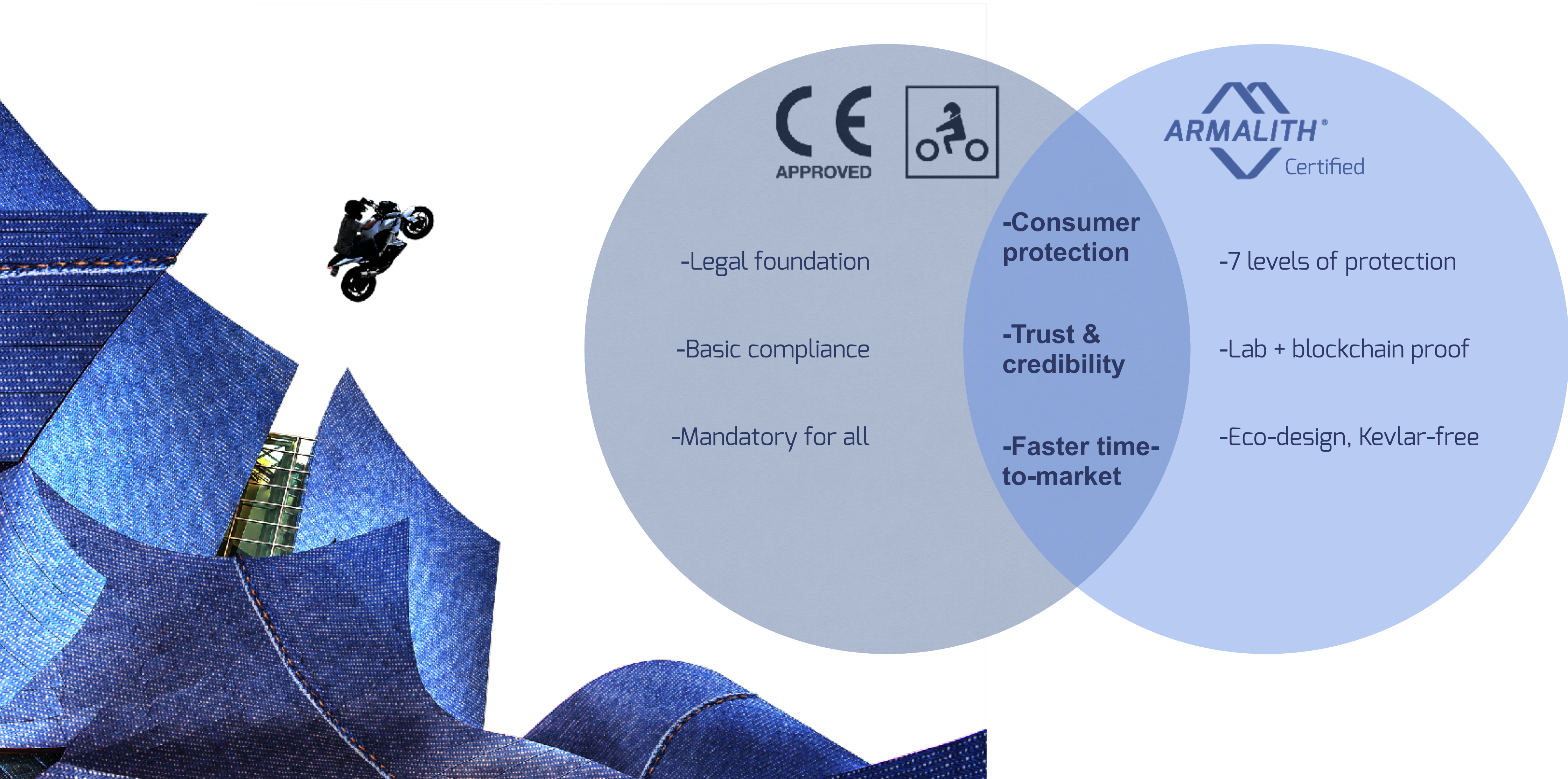
THE INGREDIENT BRAND CONCEPT

YOUR BRAND	ARMALITH
Story, style, fit	Extreme performance built-in
Own customer link	Independent technical proof
Visible spotlight	We carry eco + technical load

CE compliance protects your brand legally. Armalith certification empowers your brand commercially

CE APPROVED

-Legal foundation

-Basic compliance

-Mandatory for all

-Consumer protection

-Trust & credibility

-Faster time-to-market

ARMALITH® Certified

-7 levels of protection

-Lab + blockchain proof
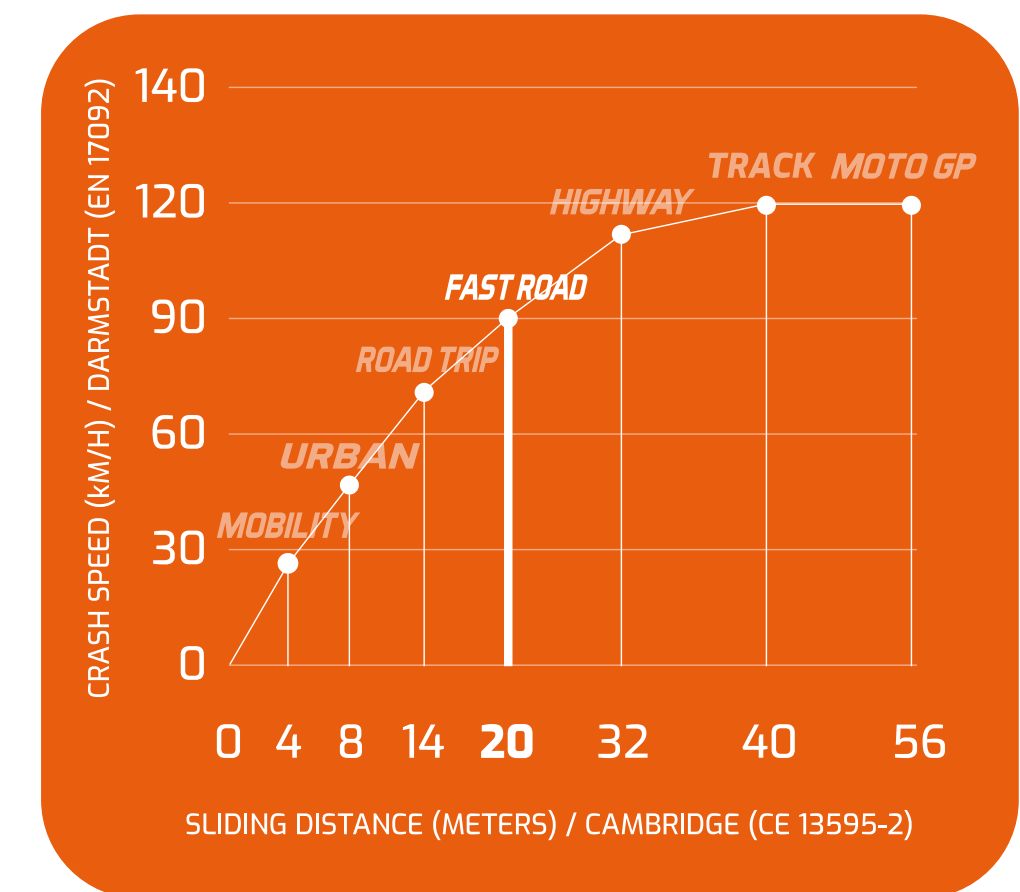
-Eco-design, Kevlar-free
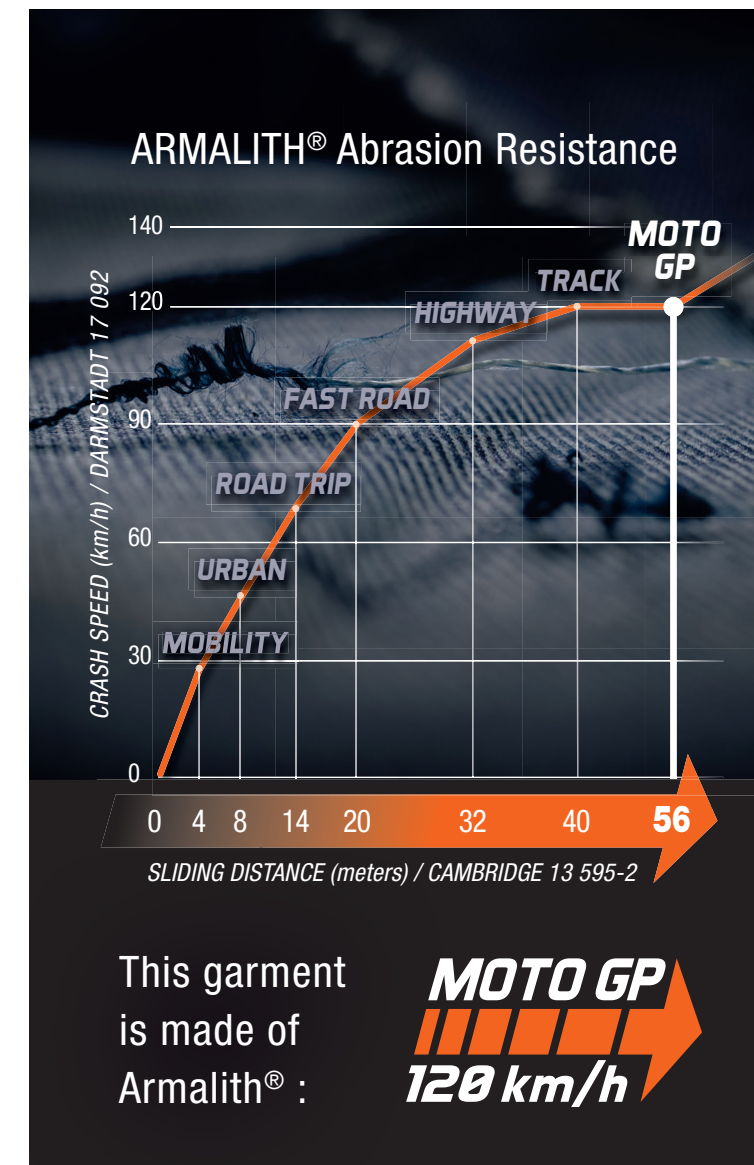
From tested fabric to certified garment

Each fabric is tested in independent labs and certified across 7 performance levels.

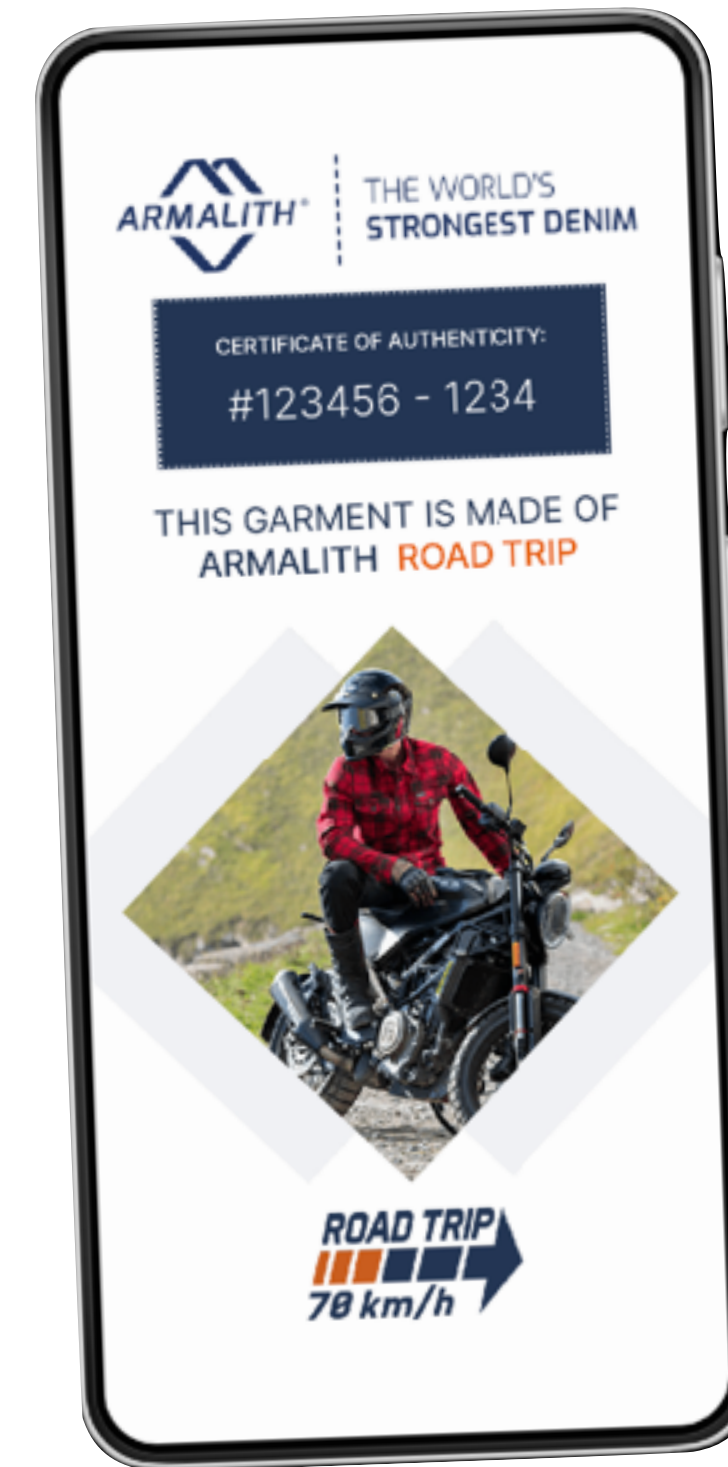Certification is secured by blockchain and transferred to each garment through the jacquard label

A   AA   AAA

Certification made visible

ARMALITH® Abrasion Resistance

This garment is made of Armalith® :

MOTO GP
120 km/h

Hangtags: premium design by performance level

THE WORLD'S STRONGEST DENIM

CERTIFICATE OF AUTHENTICITY:
#123456 - 1234

THIS GARMENT IS MADE OF ARMALITH ROAD TRIP

ROAD TRIP
70 km/h

Scannable labels: blockchain-backed proof and specs, garment by garment.

From crash-tests to catwalks

Armalith® has become a cultural reference — with over 1 million jeans sold worldwide and a presence that keeps growing across riders, brands, and designers.

Join the Armalith movement !

Your brand, certified and ready to communicate

* REQUEST A FREE SAMPLE

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